HOW TO STAGE A HOUSE BEFORE SELLING!

MY CHECKLIST

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- Deal with the façade! Yes, with an exclamation mark! It’s really important for you to boost the curb, wash the front walls and windows, upgrade the pants and the grass and repaint something if necessary;

- If there is a porch, even a tiny one, you could put some paint on it as well, some flowers and everything that will simply say “that’s me, don’t you like me?”;

- Sparkling clean – in order to make the sale of the property fast enough, you may really, really want to declutter the house as much as you could. That includes floors, all clutter, kitchen countertops, living room, bathroom and so on and so forth. It is very important to do that if you take the idea of staging the property seriously;

- Know the difference between perfect clean and lived-in place. It’s very important that after the massive declutter you should bring back some details that show that actual people have lived in there. That means few elements that create home appeal essence;

- Don’t hesitate about flowers and baskets with fresh fruit. They create a simple sense that the house is absolutely livable;

- Put some initial style everywhere – in the kitchen, bedroom, living room, bathroom, even entryway;

- Create a gender-neutral atmosphere in the bedroom. You do not know if a woman or a man would buy your property, do you? That’s why you must be as flexible in this decision as you can;

- [ ] Clean up the toys from the floor and basically everywhere;
- [ ] Clear out the shoes from the entryway. That includes also coats, jackets and everything else;
- [ ] Neat bookshelves mean you are a tidy person. That means the home you are selling has been treated the same way;
- [ ] If you have some extra equipment in the garage and would like to show it, go on and do that. You don’t know if the next person who’s buying the house isn’t a kind of a technical junkie;
- [ ] Nightstands in the bedroom should be perfectly clean and released form any kind of stuff, except maybe a lamp;
- [ ] Freshen the bathroom as good as you would like your next bathroom to be. Perfectly clean bathrooms and toilets are more efficient in selling the property than anything else;
- [ ] Put some objects that will turn on people’s attention to look what’s more in the next room. Keeping the interest doesn’t work only in relationships. You should entice your potential buyers to explore the property;
- [ ] If there are any awkward areas in the house or such that can be used in an alternative way – show them. Such are the space under the staircase for example;
- [ ] Get every room refreshed. Meaning ensure it smells fresh. If there is a pet, that leaves a distinctive odor, put it away for a little and air up the room;